

**CONTRA COSTA COUNTY**  
**FY 2010/11 CAPER**  
**Economic Development Projects**

Project ID	Sponsor	Project Name/ Location	Project Objective/Description	Project Status	CDBG Funds Budgeted	FY 2010/11 Expenses	Total Served	Race/Ethnicity (bottom number represents those who identify Hispanic as ethnicity in addition to selecting a racial category)										Income			
								White Hisp.	Af.Am Hisp.	Asian Hisp.	Am.Ind/ Alskn Native Hisp.	Native Haw'n/ Pacific Is. Hisp.	Am.Ind/ White Hisp.	Asian/ White Hisp.	Af.Am/ White Hisp.	Am.Ind/ Af.Am Hisp.	Other Hisp.	30%	50%	80%	% of total
<b>Priority CD-6</b> Economic Development: Reduce the number of persons below the poverty level, expand economic opportunities for very low- and low-income residents and increase the viability of neighborhood commercial areas.																					
10-40-ED	California Network 315 3rd Street, A Richmond, CA 94801 (510) 412- 9290	Building Community Strength through Communication Program East County	The purpose of this program is to increase employment opportunities for very low- and low-income youth by providing on-the-job training in the communications/public relations field. <b>Primary Performance Measurement: Place 5 graduates of the program in employment in the communications/public relations field.</b>	<b>Cancelled.</b> California Network informed County CDBG staff that due to programming and funding difficulties the Building Community Strength through Communication Program would not be able to operate sufficiently and would have to cancel the program and the County's CDBG Program Agreement. County CDBG funds never were distributed to California Network therefore, County staff cancelled the project and recaptured the CDBG funds.	\$12,000	\$0	0	0	0	0	0	0	0	0	0	0	0	0	0	0%	
10-41-ED	Contra Costa Child Care Council 1035 Detroit Avenue Suite200 Concord, CA 94518 (925) 676-5442	Road to Success: Family Day Care Development Project - Urban County	The purpose of this project is to increase opportunities for very-low and low-income persons to start and succeed in operating a micro enterprise as a family day- care provider. <b>Primary Performance Measurement: Assist 60 urban county clients open a family daycare business.</b>	<b>Complete.</b> The Child Care Council assisted 57 Urban County residents open a family daycare business, of which 57 were low income persons. From October 2010 to February 2011, the Child Care Council's partner agency, the State Department of Social Services - Community Care Licensing, suspended their monthly Licensing Orientation meetings and licensing of new providers as a way to address state funding issues. This posed a challenge as without Orientations and the halt to licensing could not begin the process of support to aid in the creation and sustainability of new childcare microenterprises.	\$105,000	\$104,999.42	57	37 15	10	8	0	0	0	0	0	2 1	28	11	18	100%	

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10-42-ED	Opportunity Junction i3102 Delta Fair Blvd. Antioch, CA 94509 (925) 776-1133	Opportunities for Technology Information Careers - East County	The purpose of this project is to increase employment opportunities for very low- and low-income persons that will lead to economic self- sufficiency through careers in the field of information technology. <b>Primary Performance Measurement: Place nine (9) low income Urban County residents into full- time employment with an average hourly wage of \$13.00 (plus benefits).</b>	<b>Complete.</b> A total of 9 low income persons graduated from training and were placed in jobs with an average hourly wage of \$12.94 (plus benefits)	\$80,000	\$80,000	9	$\frac{5}{1}$	1	1	$\frac{1}{1}$	1	0	0	0	0	9	0	0	100%	
10-43-ED	Rubicon Programs 2500 Bissell Avenue Richmond, CA 94804 (510) 412-1702	Workforce Services Program / Urban County	The purpose of the project is to provide job training, career development, and job placement services in growth industry sectors, such as service, healthcare, and biotechnology industries to low-income persons that leads to economic self- sufficiency.. <b>Primary Performance Measurement: Place 20 lower income persons into unsubsidized jobs with wages of at least \$10.00 per hour.</b>	<b>Complete.</b> A total of 22 lower income persons were placed in jobs earning an average wage of at least \$10.00 per hour.	\$100,000	\$100,000	22	1	19	0	$\frac{1}{1}$	1	0	0	0	0	0	21	1	0	100%
10-44-ED	The Stride Center 2300 El Portal Drive, Suites F & G San Pablo, CA 94806 (510) 234-1300	Tech Job Training/Job Placement Program/ West County	The purpose of this program is to increase employment opportunities for low-income persons that will lead to economic self-sufficiency through careers in the information technology field. <b>Primary Performance Measurement: Place 12 low income Urban County residents (with a focus on west county) into full-time employment with an average annual salary of \$27,000 (plus benefits) and opportunities for advancement.</b>	<b>Complete.</b> A total of 10 low-income Urban County residents were placed in jobs earning an average annual salary of \$27,000. Due to the economic recession and unpredictable job market, the program had difficulty placing clients in jobs earning an average annual salary of \$27,000.	\$50,000	\$43,330.06	10	$\frac{4}{4}$	3	3	0	0	0	0	0	0	5	1	4	100%	

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10-45-ED	West Contra Costa Business Development Center, Inc. 334 11th Street Richmond, CA 94801 (510) 236-3690	Strengthening Neighborhood Economies - Commercial Corridor Revitalization/ West County	The purpose of this project is to improve the success of small businesses/micro-enterprises located in West County through business assistance and community building activities. <b>Primary Performance Measurement: Provide assistance to 50 existing or prospective businesses in the targeted commercial corridors of San Pablo, Rodeo, North Richmond and Crockett to help business owners achieve key targets, including increased sales and profitability, expanded customer base and product offering, and/or improved storefronts.</b>	<b>Complete.</b> The BDC provided assistance to 53 aspiring, start-up and established small businesses in the West County region. With the BDC's help, 24 new businesses were opened and 93 new jobs created.	\$75,000	\$74,602.40	53	7	13	10	0	1	0	0	0	0	22 21	10	16	10	68%
10-46-ED	Women's Initiative 1465 Enea Circle, Ste. 900 Concord, CA 94520 (925) 603-2774	Microenterprise Opportunities for Low-Income Women Program/ Urban County	The purpose of this project is to provide business management training, consulting, and technical assistance to 50 new or existing businesses as a way to create or retain jobs.	<b>Complete.</b> Women's Initiative provided assistance to 39 prospective start-up and existing businesses throughout Contra Costa County (Urban County). Due to staff turnover during the year and outreaching challenges, the program had difficulty in reaching their goal of fifty. The overall outcome are businesses assisted or newly created. Although over 55 persons graduated from the "Simple Steps" (Business Action Plan), it takes approximately 1 year for many of them to start their business and obtain a business license.	\$50,000	\$38,800.92	39	18 6	6	1	0	0	0	0	0	0	14 6	9	21	9	100%

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10-47-ED	Workforce Investment Board 2425 Bisso Lane #200 Concord, CA 94520 (925) 646-5249	Small Business Management Assistance Program/	The purpose of this project is to increase the number of micro-enterprises, owned and operated by very low- and low-income persons, and to sustain existing micro-enterprises. <b>Primary Performance Measurement: Assist 33 CDBG eligible new or existing business owners develop and/or operate a business.</b>	<b>Complete.</b> A total of 33 existing or aspiring businesses were assisted helping to create or retain 6 jobs during the year.	\$ 55,000	\$55,000	33	<u>22</u> 4	4	5	0	0	0	0	2	0	0	7	17	9	100%
10-48-ED	CCC Community Development Dept. 651 Pine Street, 4th Floor, North Wing Martinez, CA 94553 (925)335-1260	Small Business and Microenterprise Loan Program - Urban County	The purpose of this project is to stimulate local economic growth by providing loans and technical assistance to small businesses and micro-enterprises throughout the Urban County. <b>Primary Performance Measurement: Approve 3-5 loans per year.</b>	<b>Continuing.</b> No new loans were made during the FY 2010/11 program year. The program primarily is servicing the existing business that have an open loan under this program. The loan portfolio currently has eight businesses that have an existing/open loan under this program.		\$9,586	0	0	0	0	0	0	0	0	0	0	0	0	0	0	#DIV/0!
<b>TOTAL</b>					<b>\$527,000</b>	<b>\$506,318.80</b>	<b>223</b>	<u>94</u> 30	<b>56</b>	<b>28</b>	<u>2</u> 2	<b>3</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>0</b>	<u>38</u> 28	<b>89</b>	<b>67</b>	<b>50</b>	<b>92%</b>